

## Key Points for Men

Target men as well as women. In many cases, men still maintain the dominant role in sexual decision making, including those decisions relating to contraception and disease prevention. Even if men do not initiate FC use, their co-operation can be important. Including men among the target audience can achieve greater acceptability of FC.

Many reports have shown that once some men become familiar with FC they like the device as much as, and sometimes more than, the male condom. When talking to men, advise them that many men have tried FC and liked it for a variety of reasons:

- Can be inserted ahead of time so there are no interruptions and it doesn't "break the spontaneity" of the encounter.
- Is not tight or constricting like the male condom.
- Is made of polyurethane, a very thin and strong material that conducts heat, so FC maintains sensitivity for both partners and sensation is not dulled.
- Does not require the man to have an erection.
- Does not have to be removed immediately after ejaculation.
- Can be used with any type of lubrication.