

For Immediate Release



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THE FEMALE HEALTH COMPANY SCHEDULES FIRST QUARTER FY2010 CONFERENCE CALL FOR FEBRUARY 8, 2010

CHICAGO, January 28, 2010 -- The Female Health Company (Nasdaq: [FHCO](#)) today announced that it will host an investor conference call to discuss its operating results for the first quarter of FY2010 on Monday, February 8, 2010 at 11:00 a.m. EST. The Company expects to report its operating results earlier the same day.

Shareholders and other interested parties may participate in the conference call by dialing 800-860-2442 (international participants dial 412-858-4600) and asking to be connected to "The Female Health Company Conference Call", a few minutes before 11:00 a.m. EST on February 8, 2010. A replay of the call will be available one hour after the call through 5:00 p.m. EST on Monday, February 22, 2010 by dialing 877-344-7529 (international callers dial 412-317-0088) and entering the conference ID 437017.

About The Female Health Company

The Female Health Company, based in Chicago, Illinois, manufactures and markets the *FC2 Female Condom® (FC2)*, which is distributed primarily by public health organizations and donor groups in about 100 countries around the world. The Company owns certain worldwide rights to the *FC2 Female Condom®*, including patents that have been issued in Europe, Canada, Australia, South Africa and Japan and are pending in various other countries. *FC2 Female Condom®* is the only available FDA-approved product controlled by a woman that offers dual protection against sexually transmitted diseases, including HIV/AIDS, and unintended pregnancy. The World Health Organization (WHO) has cleared FC2 for purchase by U.N. agencies.

For more information about the Female Health Company visit the Company's website at <http://www.femalehealth.com> and <http://www.fc2femalecondom.com>. If you would like to be added to the Company's e-mail alert list, please send an e-mail to FHCInvestor@femalehealthcompany.com.

"Safe Harbor" statement under the Private Securities Litigation Reform Action of 1995:

The statements in this release which are not historical facts are forward-looking statements based upon the Company's current plans and strategies, and reflect the

Company's current assessment of the risks and uncertainties related to its business, including such things as product demand and market acceptance; the economic and business environment and the impact of government pressures; currency risks; capacity; efficiency and supply constraints; and other risks detailed in the Company's press releases, shareholder communications and Securities and Exchange Commission filings. Actual events affecting the Company and the impact of such events on the Company's operations may vary from those currently anticipated.